



FIFF 2023 **OFFICIAL** SELECTION **FESTIVAL INTERNATIONAL** DU FILM DE FRIBOURG SWITZERLAND

CHIEKO BAISHO

HAYATO ISOMURA

STEFANIE ARIANNE

A FILM BY CHIE HAYAKAWA

URBAN SALES PRESANT A LOADED FILMS / HAPPINET PHANTOM STUDIOS / DONGYU CLUB / URBAN FACTORY / FUSEE / WOWOW PRODUCTION A FILM BY CHIE HAYAKAWA BUSUING PRODUCTION A FILM BY CHIE HAYAKAWA BUSUING PRODUCTION PRODUCTION A FILM BY CHIE HAYAKAWA BUSUING PRODUCTION PRODUCTION A FILM BY CHIE HAYAKAWA BUSUIN / PHILIPPE GRIVEL / MATTHIEU DENIAU MASSE BY AGENCY SURGENIS SETS OF CHIE HAYAKAWA BUSUIN / PHILIPPE GRIVEL / MATTHIEU DENIAU MASSE BY AGENCY SURGENIS SETS OF CHIE HAYAKAWA BUSUIN / PHILIPPE GRIVEL / MATTHIEU DENIAU MASSE BY AGENCY FOR CULTURAL AFFAIRS GOVERNMENT OF JAPAN WITH THE SUPPORT OF ILE-DE-FRANCE REGION, DOHA FILM INSTITUTE, THE JAPANESE-FRENCH SASAKAWA FOUNDATION, ADDE AUX CINEMAS DU MONDE, CINC, INSTITUT FRANÇAIS































JAPAN'S OSCAR ENTRY



OFFICIAL SELECTION FESTIVAL INTERNATIONAL DU FILM DE FRIBOURG

A BEAUTIFUL HUMANIST TALE.

THE PLAYLIST

* * * * *
EMOTIONALLY RESONANT.

JAPAN TIMES

THOUGHTFUL SCIENCE FICTION.

SCREENDAILY





WE ARE THERE FOR YOU UNTIL THE END.

In a near future, the Japanese government programme «Plan 75» encourages older people to die voluntarily in order to combat the ageing of society. An elderly woman who can no longer live independently, a pragmatic «Plan 75» salesman and a young Filipino caregiver face a life-or-death decision.

Chie Hayakawa's PLAN 75 is a wonderfully humanistic story that imaginatively uses Japan's ageing crisis as a template for a dystopian narrative. But PLAN 75 is not all gloom. By following Michiko, Maria and Hiromu on their journey, director Hayakawa celebrates life and all its everyday, small pleasures. The centrepiece within this triptych of stories is Michiko, embodied by the formidable Chieko Baishō, an independent senior citizen who turns to «Plan 75» as her last option.

IN CINEMAS FROM MAY 3